

Meredith Griffanti

Senior Managing Director, Strategic Communications



Location

1166 Avenue of the Americas
15th Floor
New York, NY 10036

Education

B.A., Journalism, University of Georgia

Ms. Griffanti provides communications counsel to clients on both cybersecurity preparedness and incident response matters involving PII, PHI, IP and other sensitive data across a wide range of industries.

Ms. Griffanti has worked on some of the most high-profile and highly sensitive data breaches around the world and has successfully navigated responses to incidents such as business email compromise, phishing and spear phishing, DDoS, credential stuffing, nation-state, critical infrastructure and major, double-extortion ransomware attacks. She received a Cybersecurity Excelled Award for being the 2021 Cybersecurity PR Professional of the year, and was named a 2021 Top Woman in PR, a 2021 Rising Star of the Profession in the Communications Industry by Consulting magazine and a 2020 Person of the Year for Crisis Management by PR News. Ms. Griffanti is currently preparing for the Certified Information Systems Security Professional (CISSP) exam to further deepen her cybersecurity technical expertise.

Prior to joining FTI Consulting, Ms. Griffanti spent six years as a spokesperson for Equifax, a \$3+ billion revenue, NYSE-listed company. As the Crisis Communications Leader for the company's Office of Transformation, she was responsible for driving enterprise messaging around the response to one of the largest cyberattacks in history. Post-breach, she worked closely with the company's Chief Information Security Officer and Chief Transformation Officer to rebuild trust with the public and communicate remediation efforts and program enhancements to other key stakeholders including clients, investors, media and regulators. Ms. Griffanti also helped to revamp Equifax's crisis management protocols and processes post-breach and advised executive leadership in advance of critical public appearances such as U.S. Congressional hearings and media interviews.

Ms. Griffanti began her career on Capitol Hill, where she served as a communications director, spokesperson and press secretary to several elected officials.

+1 202 346 8823

Meredith.Griffanti@fticonsulting.com

Areas of Expertise

- Crisis Management
- Cyber Incident Coordination
- Cybersecurity Preparedness
- Incident Response
- Strategic Communications