



Meredith Griffanti

Managing Director, Strategic Communications

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ABOUT MEREDITH GRIFFANTI

Meredith Griffanti is a Managing Director in FTI Consulting's Strategic Communications segment and is based in Washington, DC. Ms. Griffanti has more than 10 years of experience serving as a trusted, global communications advisor to business executives and government officials.

Prior to joining FTI Consulting, Ms. Griffanti spent six years as a spokesperson for Equifax, a \$3+ billion revenue, NYSE-listed company. As the Strategy & Communications Leader for the company's Office of Transformation, she was responsible for managing crisis communications and driving enterprise messaging around the response to one of the largest cyber attacks in history. Post-breach, she worked closely with the company's Chief Information Security Officer and Chief Transformation Officer to rebuild trust with the public and communicate remediation efforts and program enhancements to other key stakeholders including clients, investors, media, and regulators. Ms. Griffanti also helped to revamp Equifax's crisis management protocols and processes post-breach and advised executive leadership in advance of critical public appearances such as U.S. Congressional hearings and media interviews.

Previously, Ms. Griffanti was Equifax's International Public Affairs Leader, where she spearheaded the company's external engagement program across 10 Latin America countries to impact public opinion, shape favorable policy and mitigate regulatory risk to the company. A fluent Spanish speaker, Ms. Griffanti was responsible for driving the response to various crises across the region, as well as the integration strategies for several multi-million-dollar acquisitions. She joined Equifax in 2013 as the Senior Director of Public Relations & Corporate Communications and managed communications strategies for the company's two largest businesses, helping to improve its reputation with consumers, regulators, and clients.

Ms. Griffanti began her career on Capitol Hill, where she served as a communications advisor, spokesperson, and speechwriter to U.S. Senator Saxby Chambliss, U.S. Congressman Phil Gingrey, and U.S. Congressman Paul Broun.

She holds a B.A. in Journalism from the University of Georgia and furthered her international studies abroad at the Universität Innsbruck in Innsbruck, Austria.

Areas of Expertise

- Crisis Management
- Cyber Incident Coordination
- Cybersecurity Preparedness
- Incident Response
- Strategic Communications

Education

- B.A., Journalism, University of Georgia